

MEDIA RELEASE 11 FEBRUARY 2013 — FINSIA, AB+F CREATE FINANCIAL SECTOR PARTNERSHIP

Finsia is proud to announce a new industry partnership with AB+F, Australia's highly respected magazine for the banking and finance community.

In a ground-breaking deal for both organisations, Finsia will be AB+F's financial services industry partner in the delivery of more than 40 events throughout 2013.

Finsia members will be given privileged access to over 40 industry forums, conferences and awards programs in addition to the current suite of member benefits. The Finsia and AB+F events will cover a wide range of topics, including retail banking, corporate and business finance, wholesale banking, financial markets, managed funds, superannuation, regulation, technology and insurance.

Finsia members will also have numerous opportunities to become directly involved in presentations, panel discussions and networking evenings with the most senior banking, finance and insurance executives in Australia.

In addition to partnering with Finsia to deliver our events schedule, AB+F will provide Finsia members with exclusive daily editorial coverage of news and events across the region.

"There is no doubt that in 2013 the financial services sector will continue to be driven by regulation, technology, big data, global economic forces and the repricing of risk. AB+F and Finsia are looking forward to embracing these challenging and complex discussions with you and your colleagues in 2013," said Russell Thomas F Fin, Finsia's CEO and managing director.

Finsia's members and AB+F's supporters and sponsors will also benefit from this important partnership, through the wider and deeper engagement across the whole financial services industry that this alliance will foster.

Finsia members will continue to receive high quality and compelling member benefits, along with greater opportunities to broaden their own professional networks and further their career development through access to premium AB+F content and events.

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About Finsia

Finsia – the Financial Services Institute of Australasia – has a combined wealth of experience in the financial services industry dating back to 1886.

As the only professional association representing the entire spectrum of financial services throughout Australia and New Zealand, its reach extends to over 16,000 individual professionals working across banking, wealth management and capital markets.

Finsia plays a vital role in protecting the industry's strength and competitiveness in today's evolving global marketplace through helping members succeed in their careers and supporting the growth and development of the financial services industry.

This is achieved through the provision of relevant and high quality professional development programs, a comprehensive suite of career support services and an extensive range of industry-leading information resources and publications. Finsia's leadership, research and policy-setting initiatives also play a critical role in promoting industry growth both regionally and around the world.

For further information about Finsia, visit: www.finsia.com

For media enquiries please contact:

Caroline Falshaw A Fin

Senior Policy Advisor

Finsia — Financial Services Institute of Australasia

t: 61 2 9275 7984

m: 0414 488 852

e: c.falshaw@finsia.com

www.finsia.com