

National finance and investment week

The Institute's first National Finance and Investment Week was a superb, collaborative effort.

Over 3,000 attendees participated in 33 Securities Institute F&I Week events across the nation. While the week was hectic, and some lessons were learnt along the way, we had some terrific outcomes and received a lot of great feedback.

Below are the week's highlights region by region.

In South Australia there were seven events over the week. Overall attendance was good, with a total of just under 500 attendees over the week.

The opening function for the national Finance & Investment Week 2004 in Victoria was the Financial Services Reform luncheon, with the

Victorian Minister for Financial Services Industry, the Honourable Tim Holding, launching the government's industry action plan.

The highlight of the Queensland Finance and Investment week program was the Women in Finance breakfast, with guest speaker, high profile business and sporting personality, Eddy Groves from ABC Childcare. This event was a sell out, and Eddy gave an entertaining address that really challenged some of the more conservative attitudes to childcare and education funding.

The most successful event during Finance & Investment Week in Western Australia was the Investing in Shares

seminar. This seminar was targeted specifically at the retail market and attracted an audience of over 200 people. The seminar was held in conjunction with ASIC and *The West Australian* and was sponsored and chaired by the ASX.

The Women in Finance event was a major success for New South Wales with excellent feedback from many of the attendees. The Focus On: Sessions, which took topics from Masters subjects like Marketing Financial Services and Emerging Markets, proved to be very popular, and in the case of the Marketing subject, have spawned a series of PD sessions in second semester. J

If you want to be an industry leader, it's worth hearing what the current ones have to say:

“ WHAT THE SECURITIES INSTITUTE DOES FOR EDUCATION IS ABSOLUTELY CRITICAL IN OUR INDUSTRY ”

David Murray ASIA, CEO, Commonwealth Bank of Australia



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