



Other websites of interest

SEARCHFORECAST

www.searchforecast.com

You can now find out how many web pages of your website that Google and other search engines display. SearchForecast is a global search engine intelligence business that provides insights of 150,000 top ranking domain names throughout the world and a content publishing platform to increase rankings in search engines.

SearchForecast provides metrics on how search engines rank websites as well as providing website visitation metrics, industry comparisons and relative market shares. A Search Engine Visibility Scorecard provides management with the exact elements a website contains or omits and explains their impact on search engine rankings.

A recent finding by SearchForecast is that 60% per cent of Google's revenue is derived from websites running their Google Ads (called AdSense).

BLOOMBERG

www.bloomberg.com

A reader writes to remind us of the ongoing usefulness of Bloomberg.com for news coverage and more. He says, "Often 'The Fin' will quote news and analysis from Bloomberg (not vice versa!). For the benefit of other members I recommend you include this site."

Many thanks for your comments, Kevin Vaz. We welcome any feedback from readers on useful websites.

Disclaimer: Inclusion of any website in the JASSA webmaster column is not an endorsement by Finsia of any advice or content provided on any topic therein. Website addresses are mentioned for general reference, assistance and guidance only.

Do you have any websites you would like us to cover in this column? Please email JASSAcontent@finsia.edu.au with your comments and suggestions.



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Attend one of the events listed below, or alternatively visit www.finsia.edu.au/cpd for a complete list of what's available in your region.

DATE	EVENT	STATE
16/04	Careers Seminar	SA, VIC
16/04	Masters Information Evening Seminar	QLD
19/04	Careers Seminar	NSW
1/05	Course Information Seminar	QLD
4/05	Lunch with Robert Elstone	WA
11/05	Women in Financial Services Breakfast - Lynette Glendinning Breakfast	NSW
26/07	Women in Finance: Great Debate	QLD