

MEDIA RELEASE 31 MAY 2022

DAVID COX NAMED FINSIA PRESIDENT

FINSIA has elected David Cox F FIN as its new President, who will succeed Victoria Weekes SF FIN, who is retiring after serving a maximum term at the leading Australasian financial services industry-wide membership body.

David is a PwC partner who has more than 20 years' experience in Sydney, New York, and the Middle East.

David was appointed at the peak membership body's AGM, along with three new directors.

"It is an enormous honour and privilege to be appointed as President of FINSIA," he said.

"I would like to thank the Board for its confidence that it has placed in me at this important time in FINSIA's history."

David paid tribute to outgoing President Victoria Weekes' "tireless efforts in driving FINSIA forward for the benefit of members" and noted that the membership body was in an exceptionally strong position.

"We have a well-recognised brand, a proud history of excellence and professionalism, a loyal, energetic and supportive community of FINSIA members, and we also have a passionate team of FINSIA employees who strive to do the best they can every day to support our members." he added.

"Over the past five years, we have renewed our focus on education, and have built a strong foothold in banking education with a series of globally recognised programs that we deliver with the Chartered Banker Institute.

"We now have an opportunity to expand on our suite of education and knowledge events to the broader financial services sector.

"Our focus over the coming years will be to deliver relevant and timely knowledge events to help ensure that our members are at the forefront of market developments. Building on our banking education platform, our focus will also expand into securities and investment management, institutional markets, superannuation, and financial advice.

"Our focus will also be on ensuring FINSIA has an active and visible voice for the financial services profession, by participating in thought leadership and research, and contributing to the work of government and regulators who oversee the financial services industry in Australia and New Zealand."

David – whose association with FINSIA dates back more than a decade having been a member of the Consumer Finance Advisory Group and Chair of the Institutional Markets Council – echoed new CEO and Managing Director Yasser El-Ansary's request for member feedback on FINSIA's forward focused priorities.

He said: "As a member-based organisation, one of our key priorities will be to better understand our members, and the sectors in which they operate, to enable us to deliver a more tailored and relevant member value proposition to support them in their day-to-day role.

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“I would encourage all FINSIA members – as well as non-members in the financial services industry – to provide feedback on how FINSIA can better add value.”

The Board recognised the contribution of Helen Lorigan SF FIN and Cameron Fuller F FIN, who retired at the AGM, and welcomed three new directors – Ms Christine Yates SF FIN, Mr Rodney Jackson SA FIN and Mr Paul Riordan F FIN to sit alongside re-elected director Alan Bardwell SF FIN, Vice President Grant Cairns F FIN, Professor Robina Xavier SF FIN, Carolyn Kidd F FIN and Andrew McNeill SF FIN.

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FINSIA — the Financial Services Institute of Australasia — is the professional membership body in Australia and New Zealand for the financial services industry. FINSIA's heritage is over 130 years of progressing financial service knowledge and conduct to high standards. More importantly than ever FINSIA is the connector of key stakeholders, industry regulators, government, and education providers to help deepen trust in financial services by raising standards of professionalism. FINSIA enables the advancement of competence and integrity for the benefit of professionals, consumers, and society.