

# CHARTERED BANKER

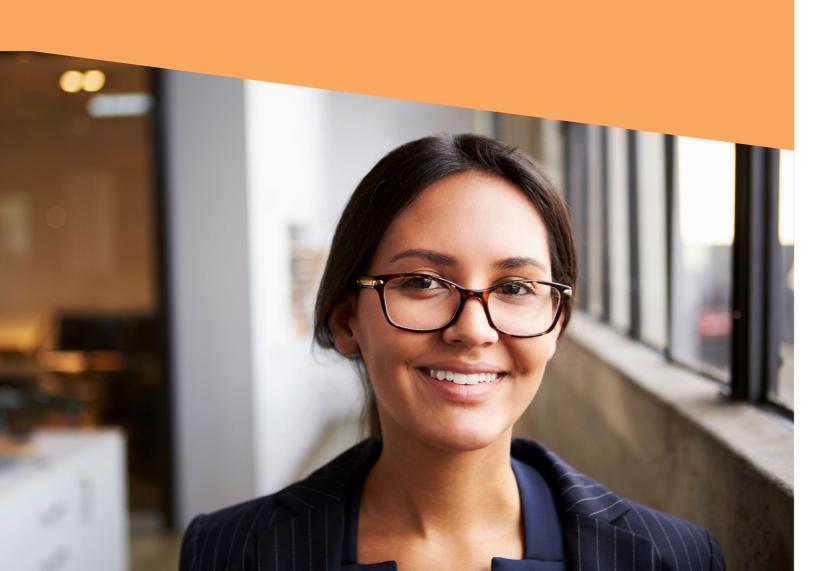
BANKING LEADERSHIP IN THE DIGITAL AGE



# WHY LEARN WITH FINSIA?

FINSIA - THE PEAK BODY FOR FINANCIAL SERVICE PROFESSIONALS IN AUSTRALASIA - HAS OVER 130 YEARS HERITAGE OF DRIVING HIGH STANDARDS OF PROFESSIONAL CONDUCT AND COMPETENCY.

FINSIA DELIVERS PROFESSIONAL
QUALIFICATIONS THAT ARE RECOGNISED
AROUND THE WORLD. JOIN THOUSANDS
OF BANKERS WHO UNDERSTAND THAT
PROFESSIONALISM BENEFITS CUSTOMERS,
THE INDUSTRY AND THEIR OWN CAREERS.



# WHY BE A CHARTERED BANKER?

AS YOU NAVIGATE AN EVER-CHANGING FINANCIAL SERVICES LANDSCAPE, BEING A CHARTERED BANKER WILL DEMONSTRATE YOUR COMMITMENT TO CUSTOMER-FOCUSED, ETHICAL PROFESSIONALISM IN BANKING.

With advances in regulation, technology and customer expectations, the digital-focused Chartered Banker qualification provides all the tools necessary for you to develop strategic judgement and expertise needed in a digital age, alongside core banking skills including credit and risk.

Once you have completed the qualification, you may be eligible to use the Chartered Banker professional designation awarded by the Chartered Banker Institute (UK) – the only body in the world authorised by Royal Charter, to confer Chartered Banker status. This professional designation is tied to continued FINSIA membership and therefore adherence to a code of conduct and continuing professional development.

Chartered Banker status demonstrates the highest standard of professionalism, your commitment to personal development and acts as a gateway to enhanced career opportunities.

## IS THIS PROGRAM RIGHT FOR ME?

Are you an individual who is seeking to achieve the highest level of excellence and professionalism in banking?

Are you a recent graduate looking to accelerate your career progression in business or corporate banking? Specialist areas such as credit or risk? Or a leadership role?

Are you close to achieving an executive role but lack the technical skills and knowledge foundation that would help you understand and mitigate risks for your organisation? 44

HOW CAN WE BE MORE SOCIALLY RESPONSIBLE AS A PROFESSIONAL IN THE INDUSTRY? TO ME IT'S A QUALIFICATION THAT CREATES MORE REPUTATION AND CREDIBILITY IN THE MARKET"

Irene Yu Chartered Banker, F FIN, National Head, Workplace & Multicultural Banking, Westpac Group



THE EXTRA TOOLS THAT HAVE BEEN ADDED TO MY BELT THROUGH PBF AND CHARTERED BANKER AROUND BANKING AND ETHICS, AND THE ETHICAL FRAMEWORKS HAVE BEEN REALLY BENEFICIAL TO ME"

Rob Gower Chartered Banker F FIN, Regional Executive Retail, National Australia Bank

## WHAT WILL I LEARN?

To complete the qualification and become eligible to be a Chartered Banker, you are required to complete:

#### **3 MANDATORY MODULES**

## BANK STRATEGY, OPERATIONS AND TECHNOLOGY

This module will give you the knowledge and skills to develop a strategy for a bank's mission, vision, values, and objectives. A key focus is on digital innovations that will allow banks to harness the advances in technology to help them grow in an uncertain future. You will be able to analyse a bank's resources and capabilities and identify the strengths and weaknesses in products and services relative to its competitors.

### **BANK RISK MANAGEMENT**

You will be able to evaluate the impact of current trends and influences on the types of risk to which banks are exposed due to the nature of their activities, and the implications of emerging risks for effective risk management. It will enhance your understanding of what it takes to build an effective risk culture.

### **PROFESSIONALISM AND ETHICS**

Develop your ability to think critically about how ethical behaviour can be encouraged in banking, through codes of ethics, regulation, or good leadership. You will explore how ethical demands might change with future developments, such as digital innovations and growing environmental pressures.

#### **CHOOSE 1 ELECTIVE MODULE**

## PERSONAL AND PRIVATE BANKING

Develop the ability to build trust-based relationships with customers, appraise their creditworthiness and propose suitable products and services to meet customers' needs in a competitive marketplace. The impact of the digital revolution on delivery channels and customer demands for a seamless experience are key focus areas.

#### **BUSINESS LENDING**

Develop trust-based relationships with customers and the ability to identify financial and non-financial information to assess a business and the risks in a lending proposition.

You will also develop the ability to implement suitable funding plans with appropriate conditions, including security and covenants that mitigate risk and meet the needs of both the customer and the bank.

## WHAT DO

Each module has six units and is supported by an interactive study guide, which you can access online, to guide you through the module.



## INTERACTIVE DIGITAL TEXTBOOK

Providing core learning materials for each module and case studies to build capability.



## INTERACTIVE STUDY GUIDE

The study guide is designed to help you navigate the range of learning resources and includes questions and activities to support your learning and preparation for the module assessment.



### KNOWLEDGE CHECKS

Reinforcing key concepts at the end of each unit



#### **ASSESSMENT**

Each module will be assessed by a 6,000 word assignment.



## SELF PACED STUDY

Start anytime. On average the program is completed between 18 and 24 months.



FOR PEOPLE INTENT ON BUILDING A CAREER IN BANKING - ANYBODY WHO ASPIRES TO GENERAL MANAGEMENT AND ABOVE - IT SHOULD BE CONDITIONAL ON THEM HAVING PASSED OR BEING IN THE PROCESS OF UNDERTAKING THE CHARTERED BANKER QUALIFICATION."

Joseph Healy Chartered Banker F FIN, Co Founder, Judo Bank

## WHAT WILL BEING A CHARTERED BANKER MEAN FOR ME?

### **GLOBAL PORTABILITY**

This qualification is globally recognised and has been developed for the Australian and New Zealand markets in close consultation with senior industry practitioners. It has been developed in partnership with the Chartered Banker Institute - the only professional banking institute in the UK, and the only body in the world - authorised by Royal Charter - able to confer the status of Chartered Banker.

### **COMPETITIVE ADVANTAGE**

Stand out from the crowd by displaying your designation 'Chartered Banker' demonstrating your professionalism and leadership in banking in the digital age.

## **RESPONSIBLE BANKING**

Demonstrate to customers and regulators that you are a responsible banker and meet the highest standard in banking.

#### **IMPROVED RISK MANAGEMENT**

By studying the Chartered Banker program, you will be able to apply models and frameworks for decision making and risk management.

## **ETHICAL DECISION MAKING**

Our industry practitioner-designed Chartered Banker qualification will equip you with the expertise vital to recognise and resolve ethical dilemmas and apply sound ethical and professional judgement.

## YOUR PROFESSIONAL QUALIFICATION JOURNEY

Time-constrained senior executives can use years of experience to fast track to become a Chartered Banker.

The Chartered Banker by Experience is designed for individuals who want recognition for their expertise, experience and contribution to banking, and seek an accelerated, flexible yet rigorous route to become a Chartered Banker.



THE CHARTERED BANKER IS **EXCELLENT IN THAT IT HONES** YOUR FOCUS ON YOUR **ACCOUNTABILITIES AS A BANKER** PARTICULARLY WITH RESPECT TO CUSTOMER OUTCOMES, UNDERSTANDING YOUR COMPLIANCE AND REGULATORY **OBLIGATIONS AND HAVING** ETHICAL FRAMEWORKS TO APPLY SOUND JUDGEMENT. AS CHARTERED BANKERS. I THINK WE ARE WELL PLACED TO ROLE MODEL PROFESSIONAL STANDARDS IN THE INDUSTRY AMONGST THOSE WE LEAD AND WORK WITH."

Grant Cairns Chartered Banker F FIN, Executive General Manager, Regional and Agribusiness Banking, Commonwealth Bank

## CHARTERED BANKER

## **APPLY TODAY**

Speak to one of our consultants today membership@finsia.com
Australia: 1300 346 742
New Zealand: 09 887 7337





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