



CERTIFICATE IN ETHICAL ARTIFICIAL INTELLIGENCE

Develop your understanding of AI, navigate the ethical dilemmas surrounding it and discover what they mean for financial services.



ARTIFICIAL INTELLIGENCE HAS THE POTENTIAL TO REVOLUTIONISE OUR WORLD, BUT IT ALSO CARRIES SIGNIFICANT RISKS.

AS AI SYSTEMS BECOME INCREASINGLY SOPHISTICATED AND INTEGRATED INTO OUR DAILY LIVES, CONCERNS ABOUT THEIR ETHICAL IMPLICATIONS GROW. THE RELIANCE ON AI FOR VAST AMOUNTS OF DATA RAISES SIGNIFICANT PRIVACY CONCERNS. WITHOUT PROPER SAFEGUARDS, THE MISUSE OR MISHANDLING OF DATA CAN HAVE SEVERE CONSEQUENCES FOR BUSINESSES AND INDIVIDUALS.

THE FINANCIAL SERVICES SECTOR IS PARTICULARLY VULNERABLE TO THE POTENTIAL HARMS OF UNETHICAL AI. MISGUIDED ALGORITHMS CAN WORSEN BIASES, WEAKEN TRUST AND COMPROMISE THE INTEGRITY OF THE FINANCIAL SYSTEM.

TO MITIGATE THESE RISKS, AI SYSTEMS MUST BE TRANSPARENT, ACCOUNTABLE AND INCLUSIVE, AND SHOULD NOT REINFORCE OR AMPLIFY EXISTING INEQUALITIES.

COURSE OVERVIEW

The Certificate in Ethical Artificial Intelligence (AI) is designed to help you navigate the complex world of AI with a focus on ethics. It delves into the ethical and managerial challenges of deploying AI, particularly within the financial services sector.

By exploring real-world examples, you can equip yourself with the knowledge to critically assess AI's impact on decision-making, data privacy, bias and accountability. This course also covers the regulatory landscape, helping you to stay ahead of industry requirements and best practices.

WHAT'S INCLUDED:



e-Learning material

This is a self-paced online course allowing you to study when and where it suits your schedule. Additionally, you will be required to complete 2 hours of additional learning to satisfy completion of the course, once the exams are successfully completed.

Included in the online course is FINSIA's Ethics of Artificial Intelligence microlearning, which satisfies 1 hour, plus news articles and a case study to satisfy the final hour.



Access

Access to the material is available for 12 months



Online exam

To successfully complete the course, each module requires a 20-question test that must be completed within 40 minutes. The pass mark for each test is 75%.



Personal Development

Invest in yourself to explore opportunities for the future.



LEARNING OBJECTIVES

By the end of this course you will have an understanding of:

- AI - An introduction
- Ethical AI and Professional Codes of Conduct
- Risk Management in AI
- Strategic Approaches to AI
- Tactical Development of AI (Executive Management)

WHAT DO I GET WHEN I FINISH THE COURSE:

Upon successful completion of the course a digital certificate is issued.

KEY FEATURES

Understand the key terminology and issues

Enhance your employability by demonstrating your competence

Written by experts for financial services practitioners

Covers all the fundamental information needed by professionals

Global perspective and overview of an essential

12 hours of CPD

The Certificate in Ethical Artificial Intelligence is a groundbreaking course developed by the Chartered Institute for Securities & Investment (CISI) and offered in partnership with FINSIA.



FINSIA 135+ YEARS IN ACTION

(02) 9275 7900
info@finsia.com
finsia.com

